



## INTERCOM

International Committee on Management  
Comité International pour la Gestion

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**1.30-2.30pm**

**20 August 2007**

**Board Members present:**

David Fleming – President; Françoise McClafferty (minutes); John McAvity (Secretary –Treasurer); Wu Shu-Ying; Greg McManus; Christian Waltl; Joy Ice; Jose Ortiz; Steve Gower  
7 members attended

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**Welcome**

David Fleming welcomed all members and was pleased to see such a high interest in INTERCOM's sessions on creativity and diversity. He thanked Christian Waltl for the organisation of the meeting and the associated events and excursion.

**Minutes of the last meeting (November 2006, Taiwan)**

The minutes of the last meeting in Taipei, Taiwan, November 2006 were formally approved and can be downloaded from the Intercom website.

**Financial Update (moved forward)**

John McAvity gave a brief financial update and highlighted the difficulties for International committees (IC) to run their accounts efficiently and effectively. The INTERCOM account is set up as a personal account in Canada.

Nancy Hushion, Intercom member and member of the ICOM Executive Council announced that ICOM is looking into a central banking system for ICs that would be run from the Secretariat in Paris. This has been successfully piloted for two international committees, but some difficulties remain over managing accounts of larger committees and liability insurance. ICOM Executive Council is further looking into the matter as part of actions outlined in ICOM's new Strategic Plan 2007-2010.

**Balance Sheet at 10 August 2007**

Accounts	14,444.34 USD	(10,592.07 Euro)
Expenses	1053.05 USD	(772.38 Euro)

There is still a concern that not all membership subventions have been received and the ICOM 60<sup>th</sup> Anniversary grant of 7,000 Euro that INTERCOM was awarded to develop Management Scenarios and Stephen Weil Memorial Lectures has not yet been received.

Action: Francoise McClafferty to clarify outstanding subventions and grant with accountant with ICOM Accountant.

The committee agreed that for the first time INTERCOM has enough funds to set an approved budget for future meetings and other expenses. A proposed budget should be drawn up once all funds have been clarified.

It was agreed that as John McAvity is stepping down as Secretary Treasurer after two terms on the committee, the account is moved to New Zealand. It will be set up as a sub-account of ICOM New Zealand with Greg McManus as the signatory. A second signatory will also be based in New Zealand. The INTERCOM account will receive an interest of 8% in New Zealand. Online access will also be set up for the new Treasurer.

Action: Greg McManus to create NZ account for INTERCOM at high interest rate. John McAvity to transfer all funds.

### **President's Overview (David Fleming)**

David Fleming gave a brief report on activities since the last triennial. Overall the president is happy with how INTERCOM has been progressing:

#### **Annual meetings**

- Meetings have been very successful and this is a format that the committee should continue. Prague 2005, Taipei 2006 and Vienna 2007 have all been very successful meetings. The conference in Taipei was a particularly high profile meeting with a strong international presence. Some board members suggested that it would be useful for the Board to have interim online meetings so that all board members have an opportunity to contribute to Intercom's plans even if they are unable to attend the annual meeting.

Resolution: It was agreed that more regular updates would be circulated to the committee for comment.

#### **Membership**

- Membership is continuing to grow. INTERCOM now has over 260 members. A members' survey in 2006 was useful to inform the development of the website and planning future meetings.

#### **Website**

- The website continues to develop and is regularly updated by Françoise. Any suggestions on developing the website should be forwarded to Françoise.

## **Publications**

- The INTERCOM Study Series has been very popular and is also now available online on the ICOM website. The Council for Cultural Affairs Taiwan has also published all the proceedings from the INTERCOM 2006 meeting. Taiwanese representatives of the Council for Cultural Affairs kindly offered to attribute all profits made on the sale of remaining publications to INTERCOM. There are 200 copies left.

Action: Françoise McClafferty to work with Wu Shu-Ying and Lai Ying-Ying on the best way to take this forward and how to make the publication available for sale on the INTERCOM website. All papers are available to download free of charge as PDF files from the website.

## **Special grant – Management Scenarios and Stephen Weil Memorial Lectures**

- Special grant 2007 (ICOM 60<sup>th</sup> Anniversary Special grant). INTERCOM received 7,000 Euro to develop Online Management Scenarios and a series of Stephen Weil Memorial Lectures. The President noted that this project was a fitting tribute to the work of Stephen Weil and appropriate for INTERCOM to value his work. The board was asked to contribute and support this project and should send expressions of interest and suggestions to David Fleming by end of September 2007.
- The committee further discussed setting up an agreed process of selecting appropriate speakers for the memorial lecture. It was suggested that the selection process may need broader consultation for future meetings.
- Nancy Hushion reminded the Board of ICOM rules on involvement of consultants in ICOM. The statutes of ICOM state that consultants may not promote the work of their firm and cannot distribute brochures or any other material from their firm.

Resolution: It was agreed that the coordinator of the annual meeting in the country where the conference is taking place should put forward suggestions for appropriate high profile speakers for the Stephen Weil Memorial lecture. Greg McManus will put forward a suggestion for a speaker for 2008.

## **Board Elections 2007-2010**

David Fleming thanked all members who were stepping down from the committee for all their work and support. They are:

- Aidan Walsh (Ireland) (2001-2007)
- Steve Gower (Australia) (2001-2007)
- John McAvity (Canada) – Secretary Treasurer from (2001-2007)
- Arantza Odiga (Spain) (2001-2007)
- Katerina Tlachova (Czech Republic) (2004-2007)

The new Board for 2007-2010 was formally approved as follows:

- David Fleming has been re-elected as President for another term
- Françoise McClafferty(UK) takes on the role of Secretary Treasurer

Three new members:

- Frederick Mirana Karanja (Kenya)
- Maisy Stapleton (Australia)
- Shahram Karimi (Iran)

Co-opted in 2006

- Christian Waltl (Austria)

Serving for a second term:

- Greg McManus (New Zealand)
- Wu Shu-Ying (Taiwan)
- Jose Ortiz (USA)
- Joy Ice (USA)

## **Future Plans**

### 2008 Rotorua New Zealand

(November, final dates to be agreed)

Greg McManus will be leading the organisation of this meeting. The overall theme will focus on Museums and Tourism.

### 2009 Nairobi, Kenya

(October, November - final dates to be agreed)

National Museums Kenya has agreed to host the annual conference in 2009. A working group will be set up and will liaise with the INTERCOM committee for planning and support. Frederick Karanja will be INTERCOM's key contact for this meeting.

### 2010 Shanghai, China

ICOM Triennial Meeting and World Expo

## **Report End**

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*Françoise McClafferty  
Secretary Treasurer  
INTERCOM  
September 2007*